

ORDER



Orders	Order / Rev:	58648	
	Alt Order #:	9824636 /Brad	
	Product Desc:	TOM SMITH 4 SENATE	
	Estimate:	288	
	Flight Dates:	09/25/12 - 10/01/12	
	Original Date / Rev:	09/21/12 / 09/21/12	
	Order Type:	GENERAL	
		Primary AE:	Millennium Washington DC
		Sales Office:	MNAT
		Sales Region:	National
Agency	Name:	SRCP Media	
	Buying Contact:		
	Billing Contact:		
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	Smith/R/Senate	
	Demographic:	A35+	
	Product Codes:	US Senate	
	Priority:	P-3	
	Revenue Codes:	AGY, POL-CAND, GEN	
	New Business Thru:		
	Order Separation:	00:15:00	
	Advertiser External ID:		
	Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	26	\$4,480.00	\$3,808.00		September 2012	26	\$4,480.00	\$3,808.00	0.00
10/01/12	10/01/12	8	\$1,490.00	\$1,266.50		October 2012	8	\$1,490.00	\$1,266.50	0.00
					Totals		34	\$5,970.00	\$5,074.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	20%	\$5,970.00
Market	100%	\$29,850.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	48%	\$14,328.00
WHTM	18%	\$5,373.00
WLYH	0%	\$0.00
WPMT	14%	\$4,179.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	09/25/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$325.00	P-2	0.00	NM	3	\$975.00
N 2	WHP	09/25/12	10/01/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
N 3	WHP	09/25/12	10/01/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	MTWTF--	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
N 4	WHP	09/25/12	10/01/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	MTWTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
N 5	WHP	09/25/12	10/01/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00

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Advertiser: Smith/R/Senate
 Product Desc: TOM SMITH 4 SENATE
 Estimate: 288

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHP	09/25/12	10/01/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
N 7	WHP	09/25/12	10/01/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
N 8	WHP	09/25/12	10/01/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
N 9	WHP	09/25/12	10/01/12	Letterman Letterman	CM	1135p-1235a	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	5	\$350.00
N10	WHP	09/25/12	10/01/12	Sa-Su 6p-630p News Rd CM CBS 21 News at 6p	CM	6p-630p	-----S	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
N11	WHP	09/25/12	10/01/12	Sa-Su 11p-1130p News CM CBS 21 News Weekend	CM	11p-1130p	-----SS	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
N12	WHP	09/25/12	10/01/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
Totals														34	\$5,970.00